

# **Independent Advocate Compensation Plan Summary**







# **Getting Started**

**Joining Green Compass is easy!** Submit an Independent Advocate Agreement and purchase your Advocate Basic Business Kit for \$49.95 ...and you are on your way to earning commissions on the sale of **Green Compass** products to customers.

We know that Advocates like to get as much product in hand as possible to fast track their success. You may decide to purchase one of our optional CORE Kits, both offering our best-selling products for a deep discount. The CORE Kit options include the *Basic Business Kit for FREE* (\$49.95 value).

- **CORE Kit \$299.95** (over \$600 value)
- **CORE Runners Kit \$499.95** (over \$1,000 value)

The Compensation Plan is designed to reward you for the results you produce in three "phases" of your business:

- The Marketing Phase —
   Commissions for your personal sales.
- **2. The Team Builder Phase** Override bonuses for your team sales.
- **3. The Master Phase** Generational (group volume) overrides for mentoring your group leaders.

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## **Earning Commissions**

As an Independent Advocate, every time you personally create a **Green Compass** retail customer, you have the opportunity to earn one or more commission types. Besides discounts on your own personal purchases, you may also earn **up to 18% Enhanced Commissions** on your **Personal Retail Sales**, **Preferred Customer Sales** and your own **Personal Purchases** (limits apply).

#### **Advocate Discounts, Personal Retail Sales Commissions and Enhanced Commissions**

Personal Qualifying Volume The total combined retail value of your Personal Purchases, Personal Retail Sales and Preferred Customer Sales. See Example below this chart.	Advocate Discounts on Personal Purchases % based on Purchase Price (PP) of all Commissionable Personal Purchase orders	Personal Retail Sales (PRS) Commissions % based on Purchase Price (PP)	Enhanced Commission¹ pays o • Preferred Customer Sales plus • Personal Retail Sales • Personal Purchases (up to \$1,999) % based on Purchase Price (PP)	
<b>Up</b> to <b>\$499</b>	<b>20%</b> Discount	20%	3%	
<b>\$500</b> to <b>\$999</b>	Enhanced Commissions Paid on <b>up to \$1,999</b> of Personal Purchases	<b>25%</b> (plus 5%)	<b>5%</b> (plus 2%)	
<b>\$1,000</b> to <b>\$1,999</b>	(See %'s in Right Column)	<b>30%</b> (plus 5%)	<b>10%</b> (plus 5%)	
<b>\$2,000</b> to <b>\$3,999</b>		Enhanced Commissions Paid on <b>ALL</b> Personal Retail Sales	<b>12%</b> (plus 2%)	
<b>\$4,000</b> to <b>\$6,999</b>		(See %'s in Right Column)	<b>14%</b> (plus 2%)	
<b>\$7,000</b> to <b>\$9,999</b>			<b>16%</b> (plus 2%)	
\$10,000 or more			<b>18%</b> (plus 2%)	

<sup>1 -</sup> Qualification for Enhanced Commission in a calendar month is calculated by adding the Total Qualifying Volume (QV) of Personal Purchases (up to \$1,999 max), Personal Retail Sales and Preferred Customer Sales together to determine your Personal Qualifying Volume (shown at left). Enhanced Commission percentage paid is calculated by adding the Total Purchase Price (PP) of Personal Purchases (up to \$1,999 max), Personal Retail Sales and Preferred Customer Sales together. NOTE: All Commissions and Percentages above apply to ALL Ranks.

Purchase Price (PP): Value customer paid for the product, excluding taxes and shipping.

# **Preferred Customer Program**

You can offer your customers a **20% Preferred Customer Discount** if they choose the option of a monthly auto-delivery order (ADO). Since your **Preferred Customer** sales add to your own enrollment tree, you may also earn up to **18% Enhanced Commission** PLUS **6% Enroller Bonus** and **4% Level Bonuses**, for a total of 28% commission on PC orders.

#### **Earn Product Credit**

**As an added Bonus** when you have accumulated and/or maintain a minimum of **5 Personal Preferred Customers** who each have a minimum of \$50 in net product purchases in any calendar month, you will be qualified to earn a **\$50 Product Credit Bonus**.

**NOTE: Product Credit** may be used for your own product purchases, and you may roll it over from month-to-month. *Product credit cannot be used on swag or supply tools.* 

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#### **Team Builder Phase**



#### **Team Building Bonuses**

Enroll a new Advocate with an optional *CORE Kit* and you earn **one-time \$90 Team Building Bonus**, plus an additional **\$10 Enroller and Level Bonus** — **totaling \$100!** 

Enroll a new Advocate with an optional *CORE Runners Kit* and you earn **one-time \$150 Team Building Bonus**, plus an additional **\$10 Enroller and Level Bonuses** — **totaling \$160!** 

NOTE: If your new Advocate enrolls with a **Basic Business Kit (\$49.95)** and chooses the upgrade option **within 30 days of enrollment**, you will qualify for the corresponding **Team Building Bonus** at the time of the upgrade. The **Team Building Bonuses** are paid weekly through Green Compass Pay. The **Enroller** and **Level Bonuses** are paid with monthly commissions.

#### **Enroller Bonuses**

You can earn a special **6% Enroller Bonus** monthly, based on personal BV (Bonus Volume) created by every Advocate and Preferred Customer **you personally enroll** (your E1), and a **4% Enroller Bonus** on Advocates and Preferred Customers **they enroll** (your E2) as long as you are Active¹ during the qualifying month. This is in addition to the Level Bonuses described below.

#### Level Bonuses

As an Active<sup>1</sup> Advocate you will earn 4% of BV on Sales by your Advocates or purchases by your directly enrolled PC placed at your Level 1. As you advance in rank, you can earn 4% BV on two additional Levels, followed by 5% on Level 4, and 6% on Level five, as qualified by paid-as rank through your Placement Sponsor Tree.

#### Rank Qualifications, Enroller Bonuses and Level Bonuses **Independent Team** Senior **Executive** Advocate Leader Team Leader Team Leader **Director** IA STL ETL **Promotion and Rank Qualifications** NOTE: You must meet ALL requirements in the same month. Enroll as an Be or Remain Active<sup>1</sup> Be or Remain Active<sup>1</sup> Be or Remain Active<sup>1</sup> Be or Remain Active<sup>1</sup> **Independent Advocate** Plus Plus Plus Have 5 Qualified<sup>2</sup> Legs by purchasing the Must have 2 active, Have 3 Qualified<sup>2</sup> Legs Have 4 Qualified<sup>2</sup> Legs (Qualified = \$400+ TGQV) Advocate Basic Business (Qualified = \$400+ TGQV) personally enrolled (Qualified = \$400+ TGQV) including 2 TL's Kit for \$49.99 including 1 TL including 2 TL's Advocates in separate legs Plus in separate legs 1 TL leg must be Choose the Optional Create \$5,000 TGQV<sup>3</sup> Plus Personally Enrolled CORE Kit - \$299; or... in a calendar month Create \$8,000 TGQV3 CORE Runners Kit - \$499 Create \$15,000 TGQV<sup>3</sup> in a calendar month Gain Access to either includes the in a calendar month **Placement Suite Options** (75%4 Leg Rule Applies) Basic Kit for FREE! (60%4 Leg Rule Applies) Team Builder Bonuses A Once-In-A-Lifetime Bonus earned when an Advocate Achieves each Rank \$250 \$500 \$1.000 \$125 Paid Month Achieved \$250 Paid Month Achieved \$500 Paid Month Achieved \$125 Paid - 2nd Consec Mo. Achieved \$250 Paid - 2nd Consec Mo. Achieved \$500 Paid - 2nd Consec Mo. Achieved **Enroller Bonuses** NOTE: Percentages Based on BV of orders from ADVOCATES & PERSONAL PCs — Compression 7 rules DO NOT apply E1 - 6% BV5 E2 - 4% BV5 E2 - 4% BV5 E2 - 4% BV5 E2 - 4% BV5 **E2 - N/A** Level Bonuses NOTE: Percentages Based on BV of ALL ORDERS — Compression 7 rules DO apply I 1 4% BV5 4% RV5 4% RV5 4% RV5 4% BV5 L2 4% BV5 4% BV5 4% BV5 4% BV5 L3 4% BV5 4% BV5 4% BV5 L4 5% BV5 5% BV5 L5 6% BV5

- 1 ACTIVE: Maintain at least \$150 Personal Qualifying Volume (PQV) in a month.
- 2 QUALIFIED LEG: A Qualified leg is one in which there is at least \$400 TGQV in total volume created by Customer or Advocate orders somewhere in the depth of that leg.
- 3 TOTAL GROUP QUALIFICATION VALUE (TGQV): The total PQV created by you and all of your Advocate teams in the Sponsor genealogy calculated to infinite depth.
- 4 75% or 60% RULE: No more than 75% or 60%, as specified, of the TGQV (based on rank) required for qualification or maintenance can be counted from any one leg
- 5 BONUS VOLUME (BV): Both the Enroller Bonus and the Level Bonus are paid based on the Bonus Volume of any order where these bonuses apply.
- 6 QUALIFYING VOLUME (QV): The value assigned to each sale for the purpose of tracking "Active" status, as well as rank promotion. QV is usually equal to Retail, but can vary in some instances such as a CORE Kits.
- 7 COMPRESSION: The system of compressing inactive levels up to 5 active levels deep.

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#### **Enroller Check Match Bonus**

When you advance to the rank of Master Director you will be eligible to begin receiving *Enroller Check Match Bonuses* ranging from 5% up to 25% of the monthly bonus check earned (*excluding* weekly pay or check matches) by every advocate that you have personally enrolled since joining Green Compass — as long as you personally achieve and maintain the minimum requirements for qualifications as a Master Director or higher rank.

#### Master Personal Group Bonus and Generation Bonus

When you reach Master Director and above, you can receive 3% - 4% of BV **Personal Group Bonuses** on the sales of every Advocate on your Team, down to the next Master Director in any Leg of your team. Then you can qualify for up to six (6) Generations of your downline Master Team thru **Master Generation Bonuses**.

### Rank Qualifications, Enroller Check-Match Bonus, MPGB, and MGB

Master Director	1* Master Director	2* Master Director	3* Master Director	Gold Master Director	Platinum Mst Director
	Pro	omotion and Ra You must meet ALL require		ons	1
Be or Remain Active¹ Plus 5 Qualified Legs (Qualified = \$400+ TGQV²) Including 1 Director Plus Accumulate \$40,000 TGQV² in a calendar month (60%³ Leg Rule Applies)	Be or Remain Active <sup>1</sup> Plus 5 Qualified Legs (Qualified = \$400+TGQV²) Including 1 Qualified MD Leg Plus Accumulate \$100,000 TGQV² in a calendar month (50%³ Leg Rule Applies)	Be or Remain Active¹ Plus 5 Qualified Legs (Qualified = \$400+ TGQV²) Including 2 Qualified MD Legs, 1 MD Leg must be Personally Enrolled Plus Accumulate \$200,000 TGQV² in a calendar month (50%³ Leg Rule Applies)	Be or Remain Active <sup>1</sup> Plus 5 Qualified Legs (Qualified = \$400+ TGQV*) Including 3 Qualified MD Legs - 1 MD Leg must be Personally Enrolled Plus Accumulate \$500,000 TGQV² in a calendar month (40%³ Leg Rule Applies)	Be or Remain Active <sup>1</sup> Plus Promote 3 Qualified 3* Master Director Legs - 1 3* MD Leg must be Personally Enrolled	Be or Remain Active <sup>1</sup> Plus Promote 3 Qualified 3* Master Director Legs and 1 Personally Enrolled Gold Master Direct Legs
	A Once-Ir	Team Build		each Rank	
\$1,500 \$750 Paid Month Achieved Paid - 2nd Consec Mo. Achieved	Rotating Bonus Check Current Incentive for Details	Rotating Bonus Check Current Incentive for Details	Exclusive Incentive Trip	\$25,000 Elite Exeuctive Team Builder	\$50,000  Bonus: Paid in 5 Consecutive Mont d-As Rank to Collect each paymnet.
Per		Inroller Check			atch
5% of Bonus Check	10% of Bonus Check	15% of Bonus Check	20% of Bonus Check	22% of Bonus Check	25% of Bonus Check
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3%		aster Persona aid on BV accumulated from 3%			4%
3%	Percentages Po	3%  Master Genera	3% ation Bonuse	3.5%	4%
3% 1 2.5% MBGV <sup>5</sup>	Percentages Po	aid on BV accumulated fron	3% ation Bonuse	3.5%	4% 3% MBGV <sup>5</sup>
1 <b>2.5%</b> MBGV <sup>s</sup>	Percentages Po	3%  Master General on BV on 1st thru 6th General Swing Magys  2.5% MBGVs  3% MBGVs	3% ation Bonuse eneration Master Director's 2.5% MBGV <sup>5</sup> 3% MBGV <sup>5</sup>	3.5%  S or Higher Rank  3% MBGV <sup>5</sup> 3% MBGV <sup>5</sup>	3% MBGV <sup>5</sup> 3% MBGV <sup>5</sup>
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1 <b>2.5%</b> MBGV <sup>s</sup>	Percentages Po	3%  Master General on BV on 1st thru 6th General Swing Magys  2.5% MBGVs  3% MBGVs	3% ation Bonuse eneration Master Director's 2.5% MBGV <sup>5</sup> 3% MBGV <sup>5</sup>	3.5%  S or Higher Rank  3% MBGV <sup>5</sup> 3% MBGV <sup>5</sup>	3% MBGV <sup>5</sup> 3% MBGV <sup>5</sup>

<sup>1 -</sup> ACTIVE: Maintain at least \$150 Personal QV (PQV) in a month.

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<sup>2 -</sup> TOTAL GROUP QUALIFICATION VALUE (TGQV): The total PQV created by you and all of your Advocate teams in the Sponsor genealogy calculated to infinite depth.

<sup>3 - 60%, 50%</sup> and 40% RULE: No more than 60%, 50% or 40%, as specified, of the TGQV (based on rank) required for qualification can be counted from any one leg.

 $<sup>\</sup>hbox{$4$-Personal Group Bonus Value (PGBV): The total Bonus Value accumulated by your Personal Group in one month.}$ 

<sup>5 -</sup> Master Group Bonus Value (MGBV): The total Bonus Value accumulated by your Master Group in one month.